

Values-In-Action TV Series – Segment on Fairmont Minerals & Chuck Fowler

Audio – Music & Voiceover – Track 7 Music	DVD & timing*	Visuals (select best shots from suggested sequences)
<p>Mining and processing sand for industrial use may not seem like inspiring work.</p> <p>Yet through their commitment to empower employees,</p> <p>steward the environment</p> <p>and give back to community,</p> <p>Fairmont Minerals has raised their business to a higher calling.</p> <p>You can see their values at work at mining sites reclaimed to become lush habitats,</p> <p>in complex systems to recycle and reuse,</p> <p>and in their efforts to offer a safe and rewarding workplace for all employees.</p> <p>At Fairmont Minerals, acting on sustainable values has paid back time and again in cost-saving, value creation and community regard.</p>	<p>DG 1:07-1:15 and/or DG :41-:44</p> <p>DG 1:00-1:07</p> <p>DG 4:32-4:37 or 5:46-6:01</p> <p>DG 6:01 – \updownarrow \updownarrow 6:37</p> <p>DG 3:58-4:25</p> <p>DG 4:56-5:45</p> <p>AIS8 8:28-8:38</p> <p>DG Near final sequence</p> <p>DG 3:00</p>	<p>Sand & trucks</p> <p>Employee shots</p> <p>Nature shots</p> <p>Work with kids outdoors</p> <p>Habitat for Humanity shots raising house frame & roof</p> <p>Select from reclamation projects sequence</p> <p>Select from recycling & reusing sequence</p> <p>People share ideas, bounce a silver ball, etc.</p> <p>Woman in front of sustainable development banner</p> <p>Moving chart with burst of inner graphic.</p>

44 seconds

*Timing based on viewing DVD with a timer, not on time code.

Abbreviations of DVD's used for visuals:

DG = 'Do Good Do Well' DVD

AIS8 = Appreciative Inquiry Summit 2008 DVD

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'DO GOOD DO WELL' DVD SEQUENCES IN ORDER OF SHOTS MENTIONED IN SCRIPT:
(Time may not be exact, but this can help you locate sequences referenced above.)

:41-:44 2 shots with sand

1:00 -- People

1:07-1:15 Fairmont Minerals sign, Sand & trucks

Summit quote, interviews with Cooperider, Bill Conway, Cooperider, Deckerd

3:00 -- Moving chart/shot with stakeholders

3:58-4:25 Reclamation projects

4:32 – 4:37 Nature

4:56-5:45 Recycling of sand process explained and shown

5:46 -- More reclamation shots

6:01 – 6:37 Philanthropic/community building sequence – schools & Habitat for Humanity

6:37-- Creating a sand water filter for cleaning water for 3rd world areas
Deckerd in front of Sustainable Development sign, Bill Conway, Cooperrider

6:57 – 7:10 Still shots – pond, hawk, etc.